



UKPropTech
ASSOCIATION

Part of Real Estate: UK

An isometric illustration of a cityscape with several buildings in shades of red and orange. The buildings are surrounded by a large, glowing circular burst of golden particles, creating a celebratory effect. The background is dark blue with faint geometric patterns.

UK PropTech Awards 2026.



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The **Biggest Celebration** of Digital Transformation Within Real Estate

Celebrating those driving digital transformation in property, this year we welcome 400+ leaders from real estate, tech, investment, and government to recognise innovation, forge connections, and shape the future of the built environment.

From a pub gathering to one of the industry's most anticipated events, the UK PropTech Awards brings together startups, scale-ups, landlords, developers, and policymakers – offering sponsors a prime stage at the heart of PropTech's evolution.

[Watch the 2025 video](#)

[UK PropTech Awards
2025 photo album](#)

OVER
250
NOMINEES

17
AWARDS

22,000
IMPRESSIONS
ON SOCIALS



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CHARITY PARTNER

Confirmed: LandAid

Supporting young people facing homelessness across the UK

The UK PropTech Awards is proud to support a dedicated Charity Partner each year, shining a spotlight on a cause that reflects the property industry's wider responsibility to create a fairer, more sustainable built environment.

For 2026, we are honoured once again to partner with LandAid, the property industry charity working to end youth homelessness in the UK.

What the Charity Partner Receives

- Charity visibility throughout the event, including:
 - Logo on event screens and website (in its own dedicated "Charity Partner" section)
 - Mention in opening and closing speeches
 - Opportunity for a short on-stage moment or video to share their mission
- Presence in the VIP lounge and main networking area
- Branded donation mechanism at the event (e.g. QR code points or contactless donations)
- Option to provide a raffle/auction prize or branded materials (e.g. wristbands, postcards, etc.)
- Social media spotlight pre- and post-event across UKPA platforms
- Donation % from ticket sales
- Collaborative press and PR opportunities



ADVISORY PARTNER

Confirmed: Ministry of Housing, Communities & Local Government

As an Advisory Partner, MHCLG provides invaluable strategic insight and credibility to the UK PropTech Awards. This partnership is non-commercial and reflects a shared commitment to advancing innovation, policy alignment, and excellence across the sector.

The Advisory Partner role supports the event through:

- Thought Leadership: Providing guidance on relevant themes, trends, or policy considerations that inform award categories or judging criteria
- Strategic Alignment: Ensuring the awards reflect current priorities in housing, planning, innovation, and the built environment
- Profile and Recognition:
 - Logo placement on event materials (print, digital, and on-site)
 - Acknowledgement in opening remarks and select communications
 - Inclusion in pre- and post-event PR, where appropriate
- Complimentary tickets for senior representatives



A graphic for the UK PropTech Awards 2026. It features a central dark blue circle with the text 'UK PropTech Awards 2026.' in white and gold. Surrounding the circle are stylized, isometric buildings in shades of red and orange, some with glowing windows. The background is dark blue with faint, light-colored hexagonal patterns.

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REAL ESTATE SPONSOR

(Exclusive Partnership – One Available) - Customised depending on scope and activation)

As the Real Estate Sponsor of the UK PropTech Awards 2026, your organisation will be positioned at the heart of the industry's most influential event - not simply as a sponsor, but as a key driver of innovation, insight, and progress across the built environment. This package offers unrivalled visibility, meaningful industry engagement, and a platform to lead the conversation on digital transformation in real estate.

Thought Leadership & Event Presence

- A speaking opportunity during the main event (e.g., a keynote, recorded fireside chat or awards introduction slot)
- Exclusive branded session or insight moment: host a short segment on PropTech trends, market outlook, or innovation pathways
- Option to co-author a pre- or post-event insights piece with UKPA (distributed across media, email, and socials)
- Pre-event interview or thought leadership video promoted via UKPA channels
- A senior representative seat on the judging panel
- Includes sponsorship and announcement of an award category of choice

Hospitality & Guest Experience

- 10 VIP guest tickets (seated in a reserved area)
- Champagne on arrival
- Canapes and drinks served within reserved seating area

Brand Visibility & Recognition

- Lead branding across:
 - UKPA website (top-tier placement)
 - Email campaigns and social media (pre, during, and post-event)
 - Digital event signage and all main stage screens
 - Winner and finalist graphics distributed to shortlisted companies
 - Physical media/press wall
 - Event trophies – your logo engraved on each one
- Branding in all printed and digital collateral
- Feature in press releases and post-event PR coverage

Cost of sponsorship - £7,000 + VAT

A graphic for the UK PropTech Awards 2026. It features a central dark blue circle with the text 'UK PropTech Awards 2026.' in white and gold. Surrounding the circle are stylized, isometric buildings in shades of red and orange, with a trail of gold sparkles leading from the circle towards the buildings. The background is dark blue with faint, light-colored hexagonal patterns.

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GOLD SPONSOR

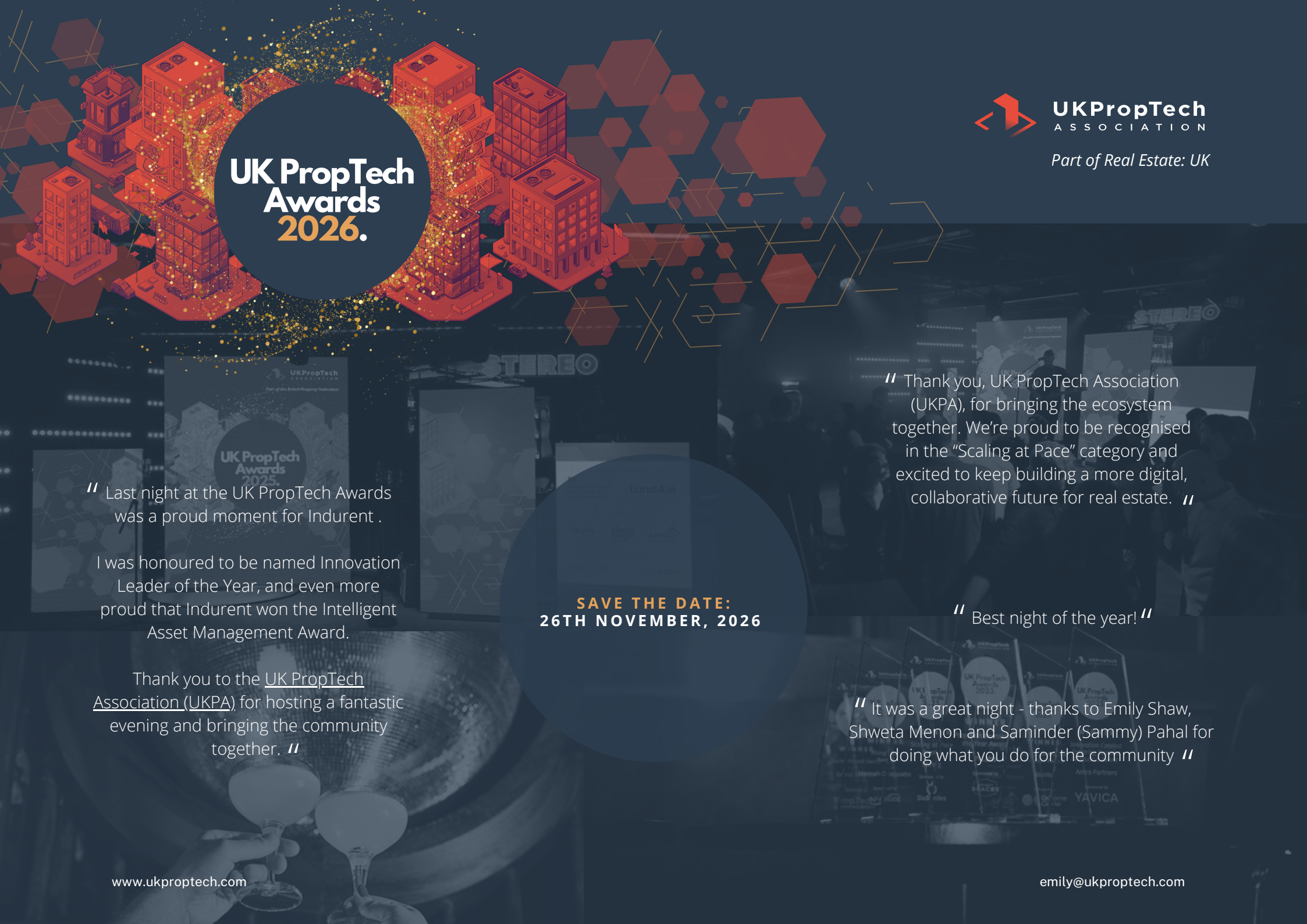
Limited packages available.

- ✦ Press coverage announcing the awards and covering the night
- ✦ Representative to be on the judging panel
- ✦ Access to a co-branded sponsor area for associate sponsors and guests (4 complimentary tickets included) with drinks on arrival, canapes and sharing boards.
- ✦ Pre-event video interview with UKPA about the sponsorship (can be tailored to highlight the sponsor's existing projects if they align with wider event goals).
- ✦ Sponsorship of an award and presentation on the night, plus photograph with the winner

Branding opportunities:

- ✦ Logo and feature in email campaigns, awards page and social media
- ✦ Sponsor logo on the media/press wall
- ✦ Sponsor logo across the venue
- ✦ Logo engraved on trophy of the sponsored award

Cost of sponsorship - £3,500 + VAT



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“ Last night at the UK PropTech Awards was a proud moment for Indurent .

I was honoured to be named Innovation Leader of the Year, and even more proud that Indurent won the Intelligent Asset Management Award.

Thank you to the UK PropTech Association (UKPA) for hosting a fantastic evening and bringing the community together. ”

SAVE THE DATE:
26TH NOVEMBER, 2026

“ Thank you, UK PropTech Association (UKPA), for bringing the ecosystem together. We're proud to be recognised in the “Scaling at Pace” category and excited to keep building a more digital, collaborative future for real estate. ”

“ Best night of the year! ”

“ It was a great night - thanks to Emily Shaw, Shweta Menon and Saminder (Sammy) Pahal for doing what you do for the community ”



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If you are interested in any of our
sponsorship packages please contact:

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UK PropTech Association

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